

SAVE THE DATE

Acadiana
FESTIVAL EATS

SATURDAY, OCTOBER 26
11AM-5PM

WEST VILLAGE
Scott, Louisiana



WestVillage



COTTAGE DEVELOPERS
LAFAYETTE, LOUISIANA



For Partnership Opportunities
contact gus@socialentertainment.net
or visit socialentertainment.net





SPONSORSHIP OPPORTUNITIES

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MARKETING CAMPAIGN KICKS OFF AUGUST 1ST.

PRESENTING SPONSORSHIP \$10,000

- <Your company as the Exclusive Presenting Partner
- <Your company gets first right of refusal for Acadiana Eats Festival
- <Your company logo on every official marketing asset and on all collateral materials. (logo cups, hand fans, event tickets, beverage tickets, merch)
- <Your company mentioned as the Exclusive Presenting Partner in our official Channel KLFY TV 10.
- <Your Company> name included in on-site mentions & announcements.
- <Your Company> logo as the Presenting Partner on all on-site signage.
- <Your Company> logo as the Presenting Partner in all traditional and social media marketing campaigns. (TV, Radio, Print, Billboard)
- <Your Company> logo as the Presenting Partner included on poster (local distribution)
- <Your Company> logo as the Presenting Partner in a promotional video.

STAGE & MUSIC SPONSOR: \$2,500

- <Your Company> logo (big) on the stage banner as a stage sponsor.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

PHOTO BOOTH SPONSOR: \$2,500

- Photo Booth provided by <Your Company>
- Digital Photo Booth frame to include <Your Company> logo.
- Event goers receive digital copy with <your company> logo in their email inbox.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

BAR SPONSOR: \$1,500

- <Your Company> as the official Bar partner (logo on the bar banner)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

OFFICIAL VIP TENT SPONSOR: \$2,500

- The VIP Tent for sponsors Provided by <Your Company>
- <Your Company> logo on the VIP Tent for sponsors banners.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.



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LOGO PLATE SPONSOR: \$5,000

- 16 vendors to receive 150 logo plates each <featuring your company logo> to serve their dish
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

FIREWORKS SPONSOR: \$5,000

- Fireworks show provided by <Your Company>
- Special on-site fireworks banner incl <your logo>
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)

BILLBOARD SPONSOR: \$5,000

- <Your Company> logo on the MAIN billboard design as the billboard partner.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.

PUMPKIN PATCH EXPERIENCE SPONSOR: \$5,000

- 20x20 Space w/ Full Pumpkin Patch
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your company> logo featured on the event Beverage Tickets
- <Your Company> name included in on-site mentions.

BEVERAGE TICKET SPONSOR: \$3,000

- <Your Company> logo on on-site signage.
- <Your Company> logo on all event beverage tickets.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

KIDS' ZONE SPONSOR: \$2,500

- Kids Zone (Face painting, Fun Jump etc) presented by <Your Company>
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

BEST OF THE FEST SPONSOR: \$2,500

- Best of the fest contest presented by <your company>
- Winner to receive award ft <your company logo>
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video

MERCHANDISE SPONSOR: \$2,500

- <Your Company> as the official Merchandise sponsor (min 500 event shirts & staff shirts)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.



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EXCLUSIVE BEER SPONSOR: \$1,500

- <Your Company> as the exclusive beer partner.
- name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen

ACADIANA EATS ALLEY SPONSOR: \$1,500

- Food alley with 16-20 vendors presented by <your company>
- Both entrances to the alley have a welcome banner with <your company> logo.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)

AFTER PARTY SPONSOR: \$1,000

- <Your venue> as the after Official Party location.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

EVENT SIGNAGE SPONSOR: - \$1,000

- <Your Company> logo on the BANNER SIGNAGE (MIN 25 BANNERS ON SITE)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> name included in on-site mentions.

SUPPORTING: \$500 (10 AVAILABLE)

- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

LOGO BEVERAGE NAPKIN SPONSOR: \$3,000

- Min - 5,000 (5x5) logo napkins
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

LOGO DINNER NAPKIN SPONSOR: \$3,000

- Min - 5,000 (7x7) logo napkins
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

SOCIAL MEDIA SPONSOR: \$3,000

- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo and name mentioned in all Acadiana Eats tick tok, Instagram and KLFY Gerald Gruening FB page. Festival promotion posts only.



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OFFICIAL PAINTING & PRINT SPONSOR: \$1,500

- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- First right of refusal to purchase the official painting
- <Your Company> logo on min 500 Fest Artwork Prints to be sold in the merch tent

KOOZIE SPONSOR: \$2,500

- Min - 2,500 koozies.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

LOGO CUP SPONSOR: \$2,500

- Min - 2,500 logo cups.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.



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SPONSOR APPLICATION

COMPANY NAME: _____

CONTACT NAME: _____

EMAIL: _____

PACKAGE LEVEL: _____

CELL #: _____

For more information on sponsorship opportunities please contact Gus at gus@socialentertainment.net or visit our website @ www.socialentertainment.net.

