



Downtown Rising 2022  
ft. COLD WAR KIDS



## Downtown Rising

Downtown Rising is an event in the heart of DowntownLafayette that celebrates Downtown Lafayette's growth and changes, and all that Downtown Lafayette has to offer.

**Venue:**

Parc International  
Downtown  
Lafayette, Louisiana


**Venue capacity:**

5000 people

**Potential 2024 Dates:**

September 20th  
September 27th

 @DowntownRisingLafayette

 @downtownrising



Downtown Rising 2019 ft. THE REVIVALISTS



Downtown Rising 2021  
ft. TANK AND THE BANGAS BIG FREEDIA



Downtown Rising 2023  
ft. BOOGIE T



For more information on sponsorship opportunities contact [gus@socialentertainment.net](mailto:gus@socialentertainment.net)



# Downtown Rising

*Save the date!*

**FRIDAY  
SEPTEMBER 27  
5PM-10PM**

**PARC INTERNATIONAL  
DOWNTOWN LAFAYETTE**



For Partnership Opportunities  
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or visit [socialentertainment.net](http://socialentertainment.net)





# Downtown Rising

## SPONSORSHIP OPPORTUNITIES

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### PRESENTING SPONSORSHIP \$10,000 + ANNUAL PARTNERSHIP

- <Your company as the Exclusive Presenting Partner
- <Your company gets first right of refusal for DTR 2024
- <Your company logo on every official marketing asset and on all collateral materials. (logo cups, hand fans, event tickets, beverage tickets, merch)
- <Your company mentioned as the Exclusive Presenting Partner in our official Radio Partner Hot 107.
- <Your Company> name included in on-site mentions & announcements.
- <Your Company> logo as the Presenting Partner on all on-site signage.
- <Your Company> logo as the Presenting Partner in all traditional and social media marketing campaigns. (TV, Radio, Print, Billboard)
- <Your Company> logo as the Presenting Partner included on poster (local distribution)
- <Your Company> logo as the Presenting Partner in a promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 15 VIP + 25 GA

### STAGE SPONSOR - \$5,000

- <your company> logo as the exclusive stage partner. Large size high definition stage screen.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on all print
- <Your Company> logo included in the promotional video.
- <Your Company> FREE TICKETS - 10 VIP + 15 GA

### OFFICIAL VIP TENT SPONSOR - \$5,000

- The VIP Tent for VIP ticket holders provided by <your company>
- <Your Company> logo on the VIP Tent banners.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> Vlp ticket holders enjoy complimentary Central Pizza, Beer & Water (cash bar available)
- <Your Company> FREE TICKETS - 15 VIP + 15 GA

## BILLBOARD SPONSOR- \$5,000

- <Your Company> logo on the MAIN billboard design as the billboard sponsor.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 10 VIP + 15 GA
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## BEVERAGE LOGO TICKETS SPONSOR - \$1,500

- <Your Company> logo on the EXCLUSIVE BEVERAGE TICKET(MIN 25,000 BEV TICKETS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## EVENT SIGNAGE SPONSOR - \$1,000

- <Your Company> logo on the BANNER SIGNAGE (MIN 25 BANNERS ON SITE)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## DEALERSHIP SPONSOR - \$1,500

- Your company vehicles showcased on site. (MIN OF 6 VEHICLES)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## EXCLUSIVE BEER SPONSOR - \$1,500

- <Your Company> as the exclusive beer sponsor.
- name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## LOGO CUP SPONSOR - \$2,500

- <Your Company> logo on min. 2,500 logo cups.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## EXCLUSIVE LIQUOR SPONSOR - \$1,500

- <Your Company> as the official liquor sponsor.
- name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## PHOTO BOOTH SPONSOR - \$2,500

- Photo Booth provided by <Your Company>
- Digital Photo Booth frame to include <Your Company> logo.
- Event goers receive digital copy with <your company> logo in their email inbox.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

## MERCHANDISE SPONSOR - \$2,500

- <Your Company> as the official Merchandise sponsor (min 500 event shirts & staff shirts)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

## AFTER PARTY SPONSOR - \$1,000

- Your venue as the official After Party location
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## DOWNTOWN BUSINESS SPONSOR - \$500

- <Your Company> logo on the Downtown Businesses (on site) Banner.
- <Your Company> logo on the Downtown Businesses social media graphic.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 4 GA

## WRISTBAND SPONSOR - \$2,500

- <Your Company> logo on the wristband design (min 2,500 wristbands) <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
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## SPONSOR APPLICATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PACKAGE LEVEL: \_\_\_\_\_

CELL #: \_\_\_\_\_

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