

2024 Sponsorship Opportunities



March 23rd April 6th May 11th September 14th October 5th November 16th

Become a Sugar Jam Sponsor today! Contact: Gus Rezende - gus@socialentertainment.net



\$1,250 Photo Booth Sponsorship

*Price per event

Advertising

- Photo Booth provided by <Your Company>
- <Your Company> logo included in all traditional and social media marketing campaigns for Sugar Jam
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video

Activation

- Photo Booth provided by <Your Company>
- Digital Photo Booth frame to include <Your Company> logo.
- Event goers receive digital copy with <your company> logo in their email inbox.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.





Example



\$2,500 Hand Fan Sponsorship

Advertising

- HAND FANS provided by <Your Company>
- <Your Company> logo included in all traditional and social media marketing campaigns for Sugar Jam
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

Activation

- FREE Hand Fans for event goers to feature <Your Company> logo.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.

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\$1,500 Supporting Sponsorship

Advertising

- <Your Company> logo included in all traditional and social media marketing campaigns for Sugar Jam
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video

Activation

- <Your Company> name included in on-site mentions
- <Your Company> logo on on-site signage
- <Your Company allowed to set a 10 x 10 activation area on-site



\$3,000 Logo Cup Sponsorship

Advertising

- Logo Cup provided by your company
- <Your Company> logo included in all traditional and social media marketing campaigns for Sugar Jam
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

Activation:

- Drinks served in logo cup ft <your company> logo
- <Your Company> name included in onsite mentions
- <Your company> logo on on-site signage



\$5,000 Corporate Vip Lounge Tent

Advertising

- <Your company> logo included in all traditional and social media marketing campaigns for Sugar Jam.
- <Your company> logo included on poster (local distribution)
- <Your company> included in promotional video

Activation:

On site 20x20 Corporate VIP Lounge tent set up for your company.

Includes:

- 3 round tables
- 1 X 6' table (to be used for drinks/food/door prizes)
- 15 chairs
- 3 high tops
- 2 custom made 'Corporate VIP Tent' banners ft <your company> logo at the front of the tent
- Tent lights
- White linens for the tables and high tops
- 3 on site sponsor (group) banners
- Complementary large ice chest with 1 case of water, 1 case of beer, 6 bottles of wine



\$2,500 Stage & Music Sponsor

Advertising

- Stage & Music provided by <Your company>
- <Your company> logo included in all traditional and social media marketing campaigns for Sugar Jam.
- <Your company> logo included on poster (local distribution)
- <Your company> included in promotional video

Activation:

- Stage banner to show <your company logo> as the stage & music partner
- < Your company> included in on-site mentions
- <Your company> logo on on-site signage



Sponsorship Form

Sponsorship Level: _____

Sponsorship Amount: _____

Business Name

Contact Name

Contact Number

Contact Email

Please send your form to Gus Rezende at gus@socialentertainment.net

Make Checks Payable to:

SOCIAL ENTERTAINMENT PRODUCTIONS 200 RUE LOUIS XIV SUITE 200 LAFAYETTE, LA 70508

