

**SAVE THE DATE**



**YOUNGSVILLE**  
**INDEPENDENCE**  
*Celebration*

**JULY 3**  
**5PM-9PM**

**YOUNGSVILLE SPORTS COMPLEX**



For Partnership Opportunities  
contact [gus@socialentertainment.net](mailto:gus@socialentertainment.net)  
or visit [socialentertainment.net](http://socialentertainment.net)



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# SPONSORSHIP OPPORTUNITIES

JULY 3 • 5:00-9:00PM • YOUNGSVILLE SPORTS COMPLEX, YOUNGSVILLE, LOUISIANA

## MARKETING CAMPAIGN KICKS OFF JUNE 1ST.

### PRESENTING SPONSORSHIP \$10,000 + ANNUAL PARTNERSHIP

- <Your company as the Exclusive Presenting Sponsor
- <Your company gets first right of refusal for Youngsville Independence Celebration
- <Your company logo on every official marketing asset and on all collateral materials. (logo cups, hand fans, event tickets, beverage tickets, merch)
- <Your company mentioned as the Exclusive Presenting Partner in our official Channel KLFY TV 10.
- <Your Company> name included in on-site mentions & announcements.
- <Your Company> logo as the Presenting Partner on all on-site signage.
- <Your Company> logo as the Presenting Partner in all traditional and social media marketing campaigns. (TV, Radio, Print, Billboard)
- <Your Company> logo as the Presenting Partner included on poster (local distribution)
- <Your Company> logo as the Presenting Partner in a promotional video.

### STAGE & MUSIC SPONSOR: \$2,500

- <Your Company> logo (big) on the stage banner as stage sponsor
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

### PHOTO BOOTH SPONSOR: \$2,500

- Photo Booth provided by <Your Company>
- Digital Photo Booth frame to include <Your Company> logo.
- Event goers receive digital copy with <your company> logo in their email inbox.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

### YARD SIGN SPONSOR: \$1,500

- <Your Company> logo (big) on 10 individual yard signs (together with small event logo and Presenting partner logo)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

### BAR SPONSOR: \$1,500

- <Your Company> as the official Bar partner (logo on the bar banner)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

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## **SPONSOR VIP TENT SPONSOR: \$2,500**

- The VIP Tent for sponsors Provided by <Your Company>
- <Your Company> logo on the VIP Tent for sponsors banners.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

## **FIREWORKS SPONSOR: \$5,000**

- Fireworks show provided by <Your Company>
- Special on-site fireworks banner incl <your logo>
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)

## **BILLBOARD SPONSOR: \$5,000**

- <Your Company> logo on the MAIN billboard design as the billboard sponsor.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.

## **LOGO CUP SPONSOR: \$2,500**

- <Your Company> logo on min. 1,500 logo cups.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

## **BEVERAGE TICKET SPONSOR: \$3,000**

- <Your company> logo featured on the event Beverage Tickets
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

## **KIDS' ZONE SPONSOR: \$2,500**

- Kids Zone (Face painting, Fun Jump etc) presented by <Your Company>
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

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## **MERCHANDISE SPONSOR: \$2,500**

- <Your Company> as the official Merchandise sponsor (min 500 event shirts & staff shirts)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.

## **EXCLUSIVE BEER SPONSOR: \$1,500**

- <Your Company> as the exclusive beer sponsor.
- name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen

## **OFFICIAL AFTER PARTY SPONSOR: \$1,000**

- <Your venue> as the after Official Party location.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

## **EVENT SIGNAGE SPONSOR: \$1,000**

- <Your Company> logo on the BANNER SIGNAGE (MIN 25 BANNERS ON SITE)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.

## **SUPPORTING SPONSOR: \$500**

- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.

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## SPONSOR APPLICATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PACKAGE LEVEL: \_\_\_\_\_

CELL #: \_\_\_\_\_

For more info on sponsorship opportunities please contact Gus at [gus@socailentertainment.net](mailto:gus@socailentertainment.net)  
or visit our website

[www.socialentertainment.net](http://www.socialentertainment.net).

