



FRIDAY  
SEPTEMBER 13, 2024  
SUGAR MILL POND

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## SPONSORSHIP OPPORTUNITIES

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### PRESENTING SPONSORSHIP \$5,000 + ANNUAL PARTNERSHIP

- <Your company as the Exclusive Presenting Partner
- <Your company gets first right of refusal for Yacht Rock Beer Fest 2024
- <Your company logo on every official marketing asset and on all collateral materials. (logo cups, hand fans, event tickets, beverage tickets, merch)
- <Your Company> name included in on-site mentions & announcements.
- <Your Company> logo as the Presenting Partner on all on-site signage.
- <Your Company> logo as the Presenting Partner in all traditional and social media marketing campaigns. (TV, Radio, Print, Billboard)
- <Your Company> logo as the Presenting Partner included on poster (local distribution)
- <Your Company> logo as the Presenting Partner in a promotional video.
- FREE TICKETS - 15 VIP + 25 GA

### VIP TENT SPONSOR: \$3,000

- The VIP Tent for VIP ticket holders provided by <your company>
- <Your Company> logo on the VIP Tent banners.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> Vlp ticket holders enjoy complimentary Central Pizza, Beer & Water (cash bar available)
- <Your Company> FREE TICKETS - 15 VIP + 15 GA

### STAGE & MUSIC SPONSOR: \$1,500

- <your company> logo as the exclusive stage & music partner. Large size high definition stage screen.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on all print
- <Your Company> logo included in the promotional video.
- <Your Company> FREE TICKETS - 10 VIP + 15 GA



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## LOGO BEER SAMPLE CUP SPONSOR: \$2,500

- <Your Company> logo on the EXCLUSIVE logo cup (MIN 1,500 CUPS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

## VIP LOGO MUG SPONSOR: \$2,500

- <Your Company> logo on the EXCLUSIVE logo mug (MIN 1,500 MUGS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

## SUPPORTING SPONSOR: \$500

- <Your company> as Supporting Partner
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

## EVENT SIGNAGE SPONSOR: \$1,000

- <Your Company> logo on the BANNER SIGNAGE (MIN 25 BANNERS ON SITE)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## PHOTOBOOTH SPONSOR: \$1,500

- <Your company> as Photobooth Partner
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA



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## COCKTAIL BAR SPONSOR: \$1,500

- <Your Company> as the official Bar partner (logo on the bar banner)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## MERCH SPONSOR: \$1,500

- <Your Company> as the Exclusive Merch partner.
- name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## COOLING TENT SPONSOR: \$1,500

- <Your Company> as the official Cooling Tent partner (logo on the cooling tent banner)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

## LOGO CUP SPONSOR: \$2,500

- <Your Company> logo on min 1,500 logo cups
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 4 VIP + 8 GA



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## SPONSOR APPLICATION

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PACKAGE LEVEL: \_\_\_\_\_

CELL #: \_\_\_\_\_