

# **Sponsorship Opportunities**

FRIDAY, NOVEMBER 15, 2024

# \$5,000 + ANNUAL PARTNER - PRESENTING SPONSORSHIP

- 20 VIP passes and 2 GA tickets to Wineaux
- <Your Company> as the presenting sponsor of Wineaux
- <Your Company> logo on all on-site signage.
- <Your Company> name included in on-site mentions.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.

## \$5,000 WINEAUX SIPPY CUP SPONSOR (CO-SPONSOR)

- 12 Sippy Cups
- 2 VIP Passes to Wineaux Sipping Experience
- Logo on 1,500 Sippy Cups, along with Presenting Partner's logo(s)
- Logo on video screen, traditional ads, social media post mentions
- Live recognition before, during and after Wineaux

# \$2,500 VIP TENT SPONSOR

- 20 VIP passes and 2 GA tickets to Wineaux
- The VIP Tent (for VIP ticket holders) provided by <Your Company>
- <Your Company> logo on the VIP Tent banners.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.

#### \$2,500 WINEAUX CORK COIN SPONSOR

- 6 Tickets to Wineaux Sipping Experience
- Logo on ALL Wineaux Cork Coins (Wineaux currency)
- Logo on video screen, traditional ads, social media post mentions
- Live recognition before, during and after Wineaux

## \$1,500 WRISTBAND SPONSOR

- 2 VIP passes and 2 GA tickets to Wineaux
- Wristbands for attendees to show <Your Company> logo
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.

# \$1,500 WINEAUX STAGE & ENTERTAINMENT SPONSOR

- 2 VIP Passes AND 4 Tickets to Wineaux Sipping Experience
- Logo featured on stage signage, video screen, traditional ads, social media post mentions as Stage & Entertainment Partner
- Live recognition before, during and after Wineaux

## \$1,500 WINEAUX PHOTOBOOTH SPONSOR

- 2 Tickets to Wineaux Sipping Experience
- Logo on all pics from the Socialight Photobooth, step & repeat, video screen, traditional ads, social media post mentions
- Live recognition before, during and after Wineaux

## **\$500 WINEAUX SUPPORTING SPONSOR**

- 6 VIP Passes AND 2 Tickets to Wineaux Sipping Experience
- Company featured in social media promotion and video screen
- Live recognition before, during and after Wineaux

