

SAVE THE DATE!



Last
Night

THE ALL-INCLUSIVE NYE GALA

★ SUN DEC 31 ★



TICKETS ON SALE AUG 1ST - SOCIALENTERTAINMENT.NET

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PARTNERSHIP OPPORTUNITIES

MARKETING CAMPAIGN KICKS OFF SEPTEMBER 1ST.

PRESENTING SPONSORSHIP \$5,000

- <Your company as the Exclusive Presenting Partner
- <Your company gets first right of refusal for Last Night 2024
- <Your company logo on every official marketing asset and on all collateral materials. (logo cups, hand fans, event tickets, beverage tickets, merch)
- <Your company mentioned as the Exclusive Presenting Partner in our official Radio Partner Hot 107.
- <Your Company> name included in on-site mentions & announcements.
- <Your Company> logo as the Presenting Partner on all on-site signage.
- <Your Company> logo as the Presenting Partner in all traditional and social media marketing campaigns. (TV, Radio, Print, Billboard)
- <Your Company> logo as the Presenting Partner included on poster (local distribution)
- <Your Company> logo as the Presenting Partner in a promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 6 VIP + 10 GA

STAGE PARTNER - \$2,500

- <your company> logo as the exclusive stage partner. Large size high definition stage screen.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on all print
- <Your Company> logo included in the promotional video.
- <Your Company> FREE TICKETS - 2 VIP + 4 GA

OFFICIAL VIP TENT PARTNER - \$2,500

- The VIP Tent for VIP ticket holders provided by <your company>
- <Your Company> logo on the VIP Tent banners.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> VIP ticket holders enjoy complimentary snacks, beer & water (cash bar available)
- <Your Company> FREE TICKETS - 2 VIP + 4 GA

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LOGO CUP - \$2,500

- <Your Company> logo on the EXCLUSIVE logo cup (MIN 1,500 CUPS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 4 GA

BAR PARTNER \$1,500

- <Your Company> as the official Bar partner (logo on the bar banner)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 2 GA

PHOTO BOOTH PARTNERSHIP \$2,500

- Photo Booth provided by <Your Company>
- Digital Photo Booth frame to include <Your Company> logo.
- Event goers receive digital copy with <your company> logo in their email inbox.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 4 GA

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SPONSOR APPLICATION

COMPANY NAME: _____

CONTACT NAME: _____

EMAIL: _____

PACKAGE LEVEL: _____

CELL #: _____