



Downtown Rising

**THURSDAY
OCT 12**

**PARC INTERNATIONAL
DOWNTOWN LAFAYETTE**

BOOGIE T
BOOGIE TRIO

THE ICEMAN SPECIAL THE DEBTORS

DJ DIGITAL LIL ART HOE

RAYTRILLA

LOVEBANDIT INZY FREEBASE



Downtown Rising is an event in the heart of downtown Lafayette, that celebrates downtown Lafayette's growth and changes and all that downtown Lafayette has to offer.



Downtown Rising 2019 ft The Revivalists



Downtown Rising 2021 ft Tank and the Bangas and Big Freedia



Downtown Rising 2022 ft Cold War Kids

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OCT 12**
PARC INTERNATIONAL
DOWNTOWN LAFAYETTE



Downtown Rising



PARTNERSHIP OPPORTUNITIES

**Marketing campaign kicks off June 12th.
A portion of 2023 DTR to benefit Downtown Unlimited.**

PRESENTING SPONSORSHIP \$10,000

- <Your company as the Exclusive Presenting Partner
- <Your company gets first right of refusal for DTR 2024
- <Your company logo on every official marketing asset and on all collateral materials. (logo cups, hand fans, event tickets, beverage tickets, merch)
- <Your company mentioned as the Exclusive Presenting Partner in our official Radio Partner Hot 107.
- <Your Company> name included in on-site mentions & announcements.
- <Your Company> logo as the Presenting Partner on all on-site signage.
- <Your Company> logo as the Presenting Partner in all traditional and social media marketing campaigns. (TV, Radio, Print, Billboard)
- <Your Company> logo as the Presenting Partner included on poster (local distribution)
- <Your Company> logo as the Presenting Partner in a promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 15 VIP + 25 GA

STAGE PARTNER - \$5,000

- <your company> logo as the exclusive stage partner. Large size high definition stage screen.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on all print
- <Your Company> logo included in the promotional video.
- <Your Company> FREE TICKETS - 10 VIP + 15 GA

OFFICIAL VIP TENT PARTNER - \$5,000

- The VIP Tent for VIP ticket holders provided by <your company>
- <Your Company> logo on the VIP Tent banners.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> Vlp ticket holders enjoy complimentary Central Pizza, Beer & Water (cash bar available)
- <Your Company> FREE TICKETS - 15 VIP + 15 GA

BILLBOARD PARTNER \$5,000

- <Your Company> logo on the MAIN billboard design as the billboard partner.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 10 VIP + 15 GA

LOGO CUP - \$2,500

- <Your Company> logo on the EXCLUSIVE logo cup (MIN 1,500 CUPS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

LOGO HAND FAN - \$2,500

- <Your Company> logo on the EXCLUSIVE logo cup (MIN 2,500 HAND FANS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

LOGO KOOZIES - \$2,500

- <Your Company> logo on the EXCLUSIVE logo cup (MIN 2,500 HAND FANS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

BEVERAGE LOGO TICKETS - \$1,500

- <Your Company> logo on the EXCLUSIVE BEVERAGE TICKET(MIN 25,000 BEV TICKETS)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

EVENT SIGNAGE - \$1,000

- <Your Company> logo on the BANNER SIGNAGE (MIN 25 BANNERS ON SITE)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

DEALERSHIP PARTNER \$1,500

- Your company vehicles showcased on site. (MIN OF 6 VEHICLES)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

YARD SIGN PARTNER - \$1,500

- <Your Company> logo on 20 DTR info individual yard signs
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

EXCLUSIVE BEER PARTNER \$1,500

- <Your Company> as the exclusive beer partner.
- name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

BAR PARTNER \$1,500

- <Your Company> as the official Bar partner (logo on the bar banner)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

EXCLUSIVE LIQUOR PARTNER \$1,500

- <Your Company> as the official liquor partner.
- name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo featured on digital stage screen
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

PHOTO BOOTH PARTNERSHIP \$2,500

- Photo Booth provided by <Your Company>
- Digital Photo Booth frame to include <Your Company> logo.
- Event goers receive digital copy with <your company> logo in their email inbox.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

MERCHANDISE PARTNERSHIP \$2,500

- <Your Company> as the official Merchandise sponsor (min 500 event shirts & staff shirts)
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns.
- <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

AFTER PARTY PARTNER \$1,000

- Your venue as the official After Party location
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 6 GA

DOWNTOWN BUSINESS PARTNERSHIP \$500

- <Your Company> logo on the Downtown Businesses (on site) Banner.
- <Your Company> logo on the Downtown Businesses social media graphic.
- <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 2 VIP + 4 GA

WRISTBAND PARTNERSHIP \$2,500

- <Your Company> logo on the wristband design (min 2,500 wristbands) <Your Company> name included in on-site mentions.
- <Your Company> logo on on-site signage.
- <Your Company> logo included in all traditional and social media marketing campaigns. <Your Company> logo included on poster (local distribution)
- <Your Company> logo included in the promotional video.
- <Your Company> logo featured on digital stage screen.
- <Your Company> FREE TICKETS - 4 VIP + 8 GA

SPONSOR APPLICATION

COMPANY NAME: _____

CONTACT NAME: _____

EMAIL: _____

PACKAGE LEVEL: _____

CELL #: _____

For event tickets please visit www.socialentertainment.net.

